



Florida Foundation & Corporation Responses to the Haiti Earthquake Disaster

How Florida Philanthropic Network members and other Florida foundations, corporate givers and other grantmakers are responding to the Haiti earthquake disaster (last updated 7/2/10).

Summary

- Florida foundations and corporations have contributed or pledged **more than \$30.34 million** to Haiti earthquake relief and recovery efforts to date.
- Many Florida corporations have established new programs to help their customers donate to Haiti earthquake relief and recovery efforts, provided in-kind donations and engaged in other efforts, raising **more than \$4.4 million** in additional contributions.
- Florida community foundations have helped their donors and other community members donate to Haiti earthquake relief and recovery through such efforts as creating new funds, partnering with community organizations, and donor education and outreach.

Florida Grantmaker Actions

AT&T and AT&T Foundation

The AT&T Foundation is providing a \$50,000 donation to Telecoms Sans Frontieres to support their relief work on disasters in Haiti and around the globe. In addition, AT&T wireless customers can send \$10 donations to the Red Cross International Relief Fund by typing the word "Haiti" and sending it to 90999 via text message.

Allegany Franciscan Ministries

Allegany Franciscan Ministries has approved a \$10,000 grant to Catholic Relief Services, Inc. in Baltimore, MD, to address immediate recovery and relief needs in Haiti and a \$10,000 grant to Global Health Ministry, Inc. in Newtown Square, PA, for a GHM medical team and the rebuilding of Hospital St. Francis de Sale in Port au Prince, which has served the city's poor since 1881.

BankAtlantic

BankAtlantic has joined with CBS 4's Neighbors 4 Neighbors to raise funds for the earthquake victims in Haiti. All BankAtlantic branches will serve as collection sites for those wishing to donate to Neighbors 4 Neighbors' Haiti earthquake relief fund. Neighbors 4 Neighbors is collaborating with relief and recovery organizations to facilitate donations of money and resources in Haiti.

Bank of America Charitable Foundation

Bank of America committed \$1 million to aid Haiti earthquake victims, which includes a \$500,000 grant to the American Red Cross for the Haitian Relief and Development Fund. The remaining \$500,000 will be directed towards long-term recovery efforts to restore basic medical services and fund the rebuilding of homes, schools and other structures critical to the affected communities. In addition, Bank of America will match associate pledges through the bank's Matching Gifts program and will not limit its overall relief donation.

Blue Cross and Blue Shield of Florida

Blue Cross and Blue Shield of Florida donated \$10,000 to the American Red Cross in Miami for Haiti earthquake relief efforts.

Florida Grantmakers' Actions (continued)

Burger King & Have It Your Way Foundation	The Have it Your Way Foundation, the charitable arm of Burger King Corp., has donated \$50,000 to the American Red Cross for disaster relief efforts in Haiti. In addition, the company is collecting essential supplies from employees and distributing them in coordination with the University of Miami's medical teams. BKC employees are also rallying to volunteer with local community organizations and assist with relief efforts.
Carnival Corporation	Carnival Corporation and its affiliated cruise brands are donating at least \$5 million toward relief efforts in Haiti. The \$5 million donation includes a large corporate contribution along with monies raised from a variety of fundraising efforts coordinated by Carnival Corporation cruise brands.
Dade Community Foundation	The Dade Community Foundation has established the Dade Community Foundation Haiti Relief Fund and a separate group has set up the LGBT Community Response to the Crisis in Haiti Fund at the foundation. The foundation is partnering with Miami Dade County, the American Red Cross and Catholic Charities to appeal for cash donations to the Haiti earthquake relief effort.
Darden	Darden donated \$100,000 to the American Red Cross for Haiti earthquake relief efforts.
Edyth Bush Charitable Foundation	The Edyth Bush Charitable Foundation has committed \$50,000 to the American Red Cross of Central Florida and Catholic Charities to help offset their increased operating cost due to the current crisis impacting the Haitian community in Central Florida.
The Florida Bar Foundation	The Florida Bar Foundation awarded grants totaling \$297,000 to legal aid offices in Florida that have seen an influx of Haitians applying for Temporary Protected Status, which the U.S. government extended to allow Haitians already living in the United States to continue to live and work in the country for 18 months from January 2010.
FPL Group Foundation	The FPL Group Foundation has donated \$100,000 to the American Red Cross Haiti Earthquake Relief Fund.
Bill & Melinda Gates Foundation	The Bill & Melinda Gates Foundation offered \$10 million in prizes to encourage companies to offer cellphone-based financial services in Haiti.
Gulf Coast Community Foundation of Venice	Gulf Coast Community Foundation of Venice has created the Haiti Earthquake Relief Fund to facilitate donations to help Haiti earthquake victims. Contributions to the fund will be quickly directed to responsible and effective organizations that are providing urgently needed relief and recovery support in Haiti. The foundation has directed the first two rounds of donations made to the Fund to Venice-based Agape Flights and the American National Red Cross.
Harris Corporation	Harris Corporation announced plans to send up to \$1 million worth of communications equipment to Haiti to help aid agencies coordinate the earthquake recovery effort. Harris is also matching employees' American Red Cross Haiti fund donations up to \$15,000.
Jessie Ball duPont Fund	The Jessie Ball duPont Fund awarded \$300,000 in emergency relief funds to support aid to the victims of the Haiti earthquake. This includes \$150,000 to the Archdiocese of Miami, which will work through Catholic Charities and Catholic Relief Services to provide food, temporary shelter, medicine, water equipment and other supplies to the people of Haiti; \$50,000 to the American Red Cross, through the America Red Cross of the Delmarva Peninsula, to support its relief efforts; and \$100,000 to the University of Miami to support a range of activities in Haiti. The University's Miller School of Medicine operates Project Medishare, which works to achieve quality health care in Haiti and runs a community health project in Haiti's Central Plateau, as well as a family medicine training program for Haitian physicians in the city of Cap-Haitien. In addition, the University is working through its Haitian Student Organization and the Butler Center for Service and Leadership to coordinate additional relief efforts.
JM Family Enterprises	JM Family Enterprises and Southeast Toyota Distributors LLC donated \$100,000 to support the American Red Cross effort in Haiti.

Florida Grantmakers' Actions (continued)

John S. and James L. Knight Foundation	The John S. and James L. Knight Foundation awarded a \$200,000 grant to Internews, an international media development group, to help keep Haiti's radio stations broadcasting key information to survivors. Internews will assess the damage done to Haitian news organizations and provide resources for them. The Knight Foundation also awarded \$600,000 to five Miami-based nonprofit groups to address both short- and long-term challenges facing Haitians in South Florida due to the earthquake in Haiti.
Lennar Corporation	In a donation that will exceed \$1 million, the Lennar Corporation has pledged to match, dollar for dollar, donations to the Athletes Relief Fund for Haiti, which was created by Alonzo Mourning to support medical needs in Haiti.
Office Depot Foundation and Office Depot	Office Depot Foundation has donated \$10,000 to Doctors Without Borders to provide medical supplies to Haiti and \$10,000 to Feed The Children, which will provide 40,000 pounds of rice to Haiti—enough for 160,000 individual meals. Office Depot has also pledged to give Feed The Children 2,500 backpacks to help children in Haiti who have nowhere to keep their possessions, is providing more than 20,000 square feet of store space in the Miami area to the Save the Children organization for use as a distribution warehouse, and through its stores is offering free faxing to Haiti to assist with recovery and rebuilding efforts. In addition, the company announced that it will support, for the fourth consecutive year, the National Disaster Help Desk for Business, which provides on-the-ground coordination of information among businesses, local chambers of commerce, nongovernmental and nonprofit organizations, government responders and disaster recovery specialists.
Publix Super Market Charities and Publix Super Markets Inc.	Publix Super Markets Charities donated \$100,000 to the American Red Cross for Haiti earthquake relief efforts. In a separate donation, Publix Super Markets Inc. established a program where its customers can add any amount to their grocery totals that will be donated to the American Red Cross and designated specifically for the Haiti Relief & Development Fund. As of February 17, 2010, Publix customers and associates have contributed more than \$4.4 million to the Fund.
Quantum Foundation	The Quantum Foundation approved emergency grants of \$10,000 each to two local Haitian organizations, Hands Together of the Palm Beaches and Intercultural Family Health Education Center, for general operating support. The dollars will be used to support local efforts in the Palm Beach County Haitian community and be directed towards the residents who are most affected by the devastation.
Royal Caribbean Cruises	Royal Caribbean Cruises plans to provide at least \$1 million in humanitarian relief to Haiti, and will be partnering with charitable organizations—such as Food for the Poor, Pan American Development Foundation, and the Solano Foundation, the company's foundation in Haiti—to provide additional assistance to the people of Haiti. The company will also be delivering much-needed goods and supplies to Haiti via its cruise ships.
Southern Wine & Spirits of Florida	Southern Wine & Spirits of Florida contributed 50 pallets of water for Spirit Airlines' relief flight to Haiti.
Spirit Airlines	Spirit Airlines pledged to provide up to \$10 million to Yele Haiti for relief efforts in Haiti. Spirit will give \$75 to Yele for every person who applies for and uses a Free Spirit MasterCard by Jan. 25 and uses it once by March 31. In addition, the airline has completed its first relief flights to Port-au-Prince, sending 20,000 pounds of water.
Walt Disney Company	The Walt Disney Company contributed \$100,000 to the Red Cross International Fund to support Haiti's relief efforts.
Winn-Dixie Foundation and Winn-Dixie Stores	The Winn-Dixie Foundation has partnered with the Western Union Foundation to donate \$200,000 to the American Red Cross International Response Fund. In addition, Winn-Dixie Stores, Inc. is implementing its "Neighbors Helping Neighbors" program in all of its stores to allow its customers to donate to the Red Cross disaster relief efforts in Haiti at the cash register.