



COMMUNITY FOUNDATION
OF COLLIER COUNTY
FOR GOOD. FOREVER.

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For Immediate Release

Community Foundation of Collier County Launches New Website and Donor Portal

Naples, FL (June 16, 2021) – The Community Foundation of Collier County has launched a new look online with a new website and donor portal providing increased access to information and an easier granting and donation process for fundholders and donors accessible at cfcollier.org.

The new website is easier to navigate, user-friendly, and makes information regarding community trends, philanthropic impact, and collaborative efforts more accessible. The site highlights critical community needs and how the Community Foundation addresses the areas of mental health & substance abuse, housing & hunger, education & employment, seniors & veterans, environment & accessibility, and crisis and disaster relief through its [Your passion. Your Collier.](#) campaign.

The website also boasts a new [nonprofit directory](#) that helps donors and grantmakers direct their charitable giving by providing comprehensive, frequently updated, and easily searchable information about nonprofit organizations serving our area. Also featured is [Vital Signs](#) which highlights indicators of community needs, updated yearly by Florida Gulf Coast University.

A new Fund Advisor Portal, replacing DonorCentral, has also improved the user experience for requesting grants and accessing fund information. The streamlined donation process allows the community to donate to their favorite causes easily.

"Providing current and relevant information and resources to our community, donors, and professional advisors is a number one priority, so we are proud to provide these easy-to-use tools," said CFCC President & CEO Eileen Connolly-Keesler. "These new sites highlight our unique and essential role as community convener, philanthropic first responder, and trusted community partner in Collier County."

About the Community Foundation of Collier County

The Community Foundation of Collier County, now in its 35th year, is a tax-exempt, public, charitable organization established in 1985 to increase and focus on local private philanthropy. Today, the Community Foundation of Collier County manages more than 750 funds, collaborates with hundreds of nonprofits, holds over \$280 million in assets and has distributed over \$212 million in grants to nonprofit organizations and community programs. The Community Foundation of Collier County is one of Florida's fastest-growing community foundations. For good. Forever. Learn more at cfcollier.org or call 239-649-5000.