



JOHNSON SCHOLARSHIP
Foundation

Exciting news!

Johnson Scholarship Foundation Board Chair **Malcolm Macleod** has released an exciting book about how to use philanthropy to make real change.

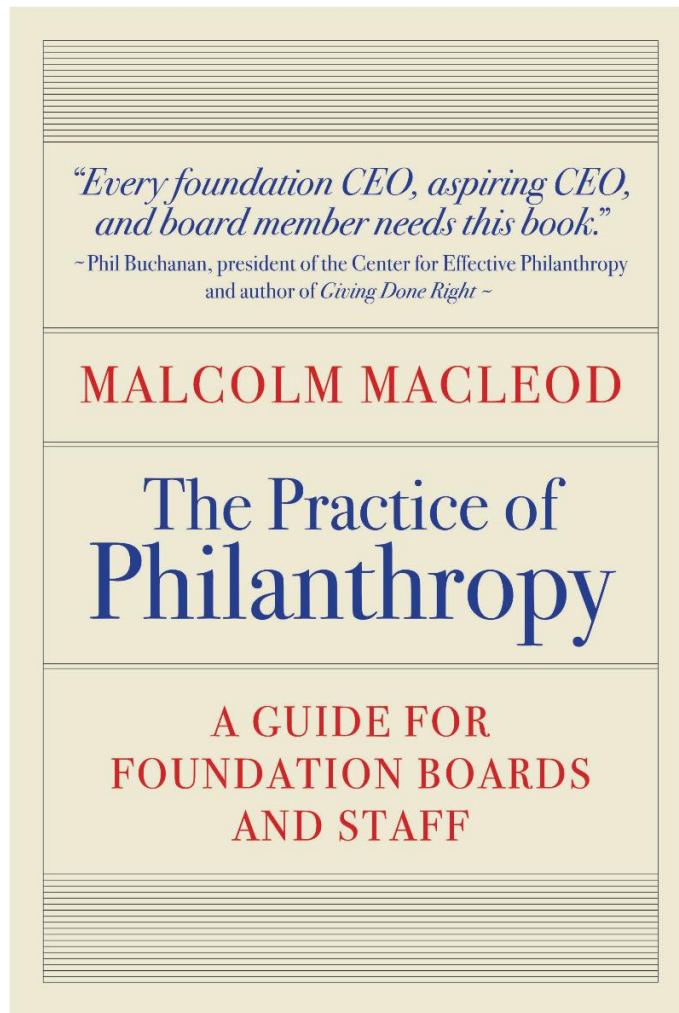
For 30 years, Malcolm has guided the Foundation's mission to help disadvantaged people groups pursue education and employment opportunities. He has been instrumental in implementing impactful grant-making strategies at the Foundation—and we believe his insights can help others who want to improve or launch their own philanthropic efforts.

On behalf of our team of directors, staff and consultants, we congratulate Malcolm on this exciting new venture. Read more about the book below:



BARLOW BOOKS
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**Barlow Books is delighted to announce the
publication of:**



In this timely book, Malcolm Macleod shows readers how to make a real impact when they donate money. It's written for donors big and small, whether they are foundations or families who want to make the world a better place.

"Here is a book (finally!) that speaks comprehensively and powerfully to the unique challenge of running a foundation. With practical insights and wisdom gleaned from years of experience, Malcolm Macleod explores the crucial elements required for impact, from building strong relationships with non-profits to getting the most out of a governing board to managing an endowment. Skillfully weaving powerful stories of impact that remind us why this work matters with practical insights and tips for those who find themselves leading foundations, Macleod's book is the most comprehensive resource for foundation leaders I have seen. Every foundation CEO, aspiring CEO, and board member needs this

book.”

—*Phil Buchanan, president of the Center for Effective Philanthropy and author of "Giving Done Right: Effective Philanthropy and Making Every Dollar Count"*

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MALCOLM MACLEOD is Chair of the Board of Directors of the Johnson Scholarship Foundation. The privately endowed U.S. foundation gives grants to organizations that help people overcome barriers to education and employment. He was president and CEO of the foundation until he retired in April 2020.

Born in Amherst, Nova Scotia, Macleod joined the firm of Patterson, Smith, Matthews and Grant as an associate and practiced with that firm and its successors for over 25 years. During that time, he served as managing partner and chair of the firm’s litigation department. He was appointed Queen’s Counsel in 1997.

[The Practice of Philanthropy is on sale in fine stores near you.](#)
