

FOR IMMEDIATE RELEASE
April 13, 2022



Media Contact:
Dave Walter
Communications Manager
dwalter@givecf.org
863-683-3131

Callie Neslund Joins GiveWell Community Foundation as Chief Operating Officer

LAKELAND, FL (April 13, 2022) – GiveWell Community Foundation (GWCF) has hired Callie Neslund as its Chief Operating Officer, reporting directly to President and CEO John Attaway. Neslund will work with Attaway and the GWCF team on future initiatives stemming from the United Community Needs Assessment currently underway, strategic planning, and day-to-day operations for the organization.

"Having worked with the community foundation in numerous capacities over the last decade, I'm inspired by their mission and unwavering dedication to help donors give in strategic ways that have lasting impact," said Neslund. "I'm honored to support and foster our community's long-standing tradition of generosity while working with the many great nonprofits who are on the front lines meeting the changing needs of our region."



Neslund's prior experience spans the government and private sectors including over a decade of work in corporate philanthropy for The Mosaic Company and service on nonprofit boards such as Volunteers in Service to the Elderly, Catapult Lakeland, the Junior League of Greater Lakeland, and both the Lakeland and Bartow Economic Development Councils. She will assume her role with GWCF in August.

"Callie has an impressive track record in both business and philanthropy," said Attaway. "Her experience makes her a perfect fit for the Chief Operating Officer role. We are excited to welcome her to our team, and I am confident that she will help GWCF reach new heights."

###

About GiveWell Community Foundation

The mission of the GiveWell Community Foundation (GWCF) is to champion charitable giving to improve the quality of life in the areas we serve, both now and for future generations. We accomplish this by working with individuals, families, businesses, and nonprofits to build stronger communities in Polk, Hardee, and Highlands counties through charitable funds and competitive grant cycles. Since its founding in 1997, the community foundation has awarded more than \$250 million in grants. Today, GWCF is home to more than 300 charitable funds and the Impact Polk and Empower Polk grant cycles. To learn more about GWCF, visit givecf.org or call 863-683-3131.