



Five Resources for Evaluating Advocacy

1. The Center for Evaluation Advocacy (<https://www.evaluationinnovation.org/>) has a number of resources under Advocacy and Public Policy on the Topics page including:

- Four Tools for Assessing Grantee Contribution to Advocacy Efforts
<https://www.evaluationinnovation.org/publication/four-tools-for-assessing-grantee-contribution-to-advocacy-efforts/>
- When the Best Offense is a Good Defense: Understanding and Measuring Advocacy on the Defense
<https://www.evaluationinnovation.org/publication/when-the-best-offense-is-a-good-defense/>

2. Considerations for Measuring the Impact of Policy-Relevant Research

<https://scholarworks.gvsu.edu/cgi/viewcontent.cgi?article=1386&context=tfr>

3. Pathways for Change: 10 Theories to Inform Advocacy and Policy Change Efforts

[http://www.pointk.org/resources/files/Pathways for Change.pdf](http://www.pointk.org/resources/files/Pathways_for_Change.pdf)

4. The Centers for Disease Control and Prevention provides a series of briefs and related appendices are intended to provide an increased understanding of the concepts and methodologies of policy evaluation. Although focused on violence and injury prevention, the work is applicable to a wide variety of advocacy work.

<https://www.cdc.gov/injury/about/evaluation.html>

5. A Practical Guide to Documenting Influence and Leverage In Making Connections Communities

<http://www.pointk.org/resources/files/DocumentingInfluence.pdf>

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Our Mission: The mission of FPN is to promote, develop and advance philanthropy in Florida.

Our Values: Leadership • Inclusion • Collaboration • Learning • Integrity