

Florida Funder Scholarships



Most Effective Ways to Market?

- Outreach to Schools
- Foundation Website
- Facebook

Top Challenges Faced

- ✓ Time needed / Process
- ✓ Donor Restrictions
- ✓ Tracking Students
- ✓ Admin. Platform
- ✓ Donor Expectations

\$ Millions of private scholarship \$\$'s invested in FL every year!!

73% of Foundations say over half of money is restricted.



How Many of Scholarships Offered Are ...

