Strengthening the Funder and Grantee Relationship through Values Alignment

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Presented by Florida Philanthropic Network’s EPIP Florida Chapter

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Welcome

Christopher Johnson
Florida Philanthropic Network,
Director of Programs & Learning
@chrisj1914
@flphilanthropy
Questions & Conversation

Submit your questions in the Chat Box

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Jennifer Yeagley
Executive Director
Community Tampa Bay
@communityTB
Nick Kouris

West Region Senior Manager of Business Development
Florida Blue
@FLblue
Community Tampa Bay: Who We Are

• Our vision:
  • A community free from all forms of discrimination

• Our mission
  • To cultivate inclusive leaders to change their communities through dialogue and cross-cultural interactions.
  • Gives individuals the chance to have hard conversations with others who don’t look like them.
  • Creating an inclusive society strengthened and empowered by its diversity

www.communitytampabay.org
Community Tampa Bay: Leadership & Diversity Education

• Youth Leadership Conferences:
  • One-day workshop
  • Helps teens understand the impact of prejudice, stereotypes and discrimination
  • Provides strategies for becoming inclusive leaders

• Youth-Adult Partnerships Volunteer Program:
  • Leadership development for youth and adult volunteers
  • Provides skill-building in core professional competencies
  • Model for effective inter-generational team-building

• Professional Education:
  • Customized consultation and training
  • Actives diversity to enhance workplace communications to create high-performing teams
Community Tampa Bay: Nationally Recognized Program

**ANYTOWN® Residential Program**
- Five-day, four-night residential diversity education program
- Youth, ages 14 to 18, of different racial, ethnic, religious, and economic backgrounds
- Empowers youth to be change agents in their schools & communities.

**ANYTOWN® Year-Round Program**
- Continuing education for ANYTOWN residential graduates
- Organized around opportunities to socialize with peers, build new skills and receive service hours
- Includes intensive leadership development and advocacy opportunities for selected ANYTOWN ® graduates.
Why It Works

- Approach uses proven strategies in prejudice-reduction
- Cross-cultural interactions
- Emphasis on dialogue and opportunities to work together toward common goals
- Relationship-building
Proven Results

• 96% of our program participants experienced meaningful cross-cultural interactions, the first step in prejudice reduction.

• 94% of participants are able to recognize the impact of prejudice, stereotypes and discrimination.

• 95% learned skills to lead change that will contribute to ending discrimination.
Relevance of Community Tampa Bay’s Work

• By 2050, there will no longer be a racial or ethnic majority in the US; 2016 marked the first year that the incoming kindergarten class was majority non-white

• Islam is the fastest growing religion in the US

• National movements, such as NOH8 and increased attention to transgender rights on a national scale amplifying the voices of and rights for LGBTQ individuals

• Women are outpacing men in earning college degrees

Across all sectors, there is great need for the skills and competence to effectively and ethnically lead communities in an increasingly diverse society.
Florida Blue’s Value of Diversity & Inclusion

• Identified D&I as a core value

• Looked for opportunities to support and align with brands that reflected that value

• CTB is a great philanthropic fit for the Foundation on a values-level
Florida Blue & CTB: Innovative Partnership

- Philanthropic fit for the Foundation

- Connections to Cultural Competence training and consultation opportunities (relationship vs. transactional approach)

- Joint community engagement, leveraging strengths (ex., LGBT Fund development at Community Foundation of Tampa Bay)
Beyond Philanthropy:
Engaging with Community Tampa Bay

• Resource for Foundations in providing D&I/cultural competence training and consultation for staff and Boards

• Consultation on what Foundations should consider in their investees’ commitment to D&I and cultural competence; can serve as a resource for those investees

• Expansion of ANYTOWN into communities beyond TB: bringing this innovative and effective model to your community
3 Things You Can Do Today

• Root cause of all issues philanthropy seeks to impact (poverty, education, etc.) is lack of equity and inclusion: take a close look at diversity and inclusion across your organization – policies, operations and investments

• Do due diligence with your investees: how do they handle and engage with cultural competence?

• Seek to build meaningful relationships with your investees, going beyond the transactional nature of grant application/grant award
Thank you

Pinellas County Schools
Social Venues and Students
Bay Boys + our other support

Tampa Bay Boys + our other support

Thank you for your generosity and sponsorship of this program - Shetron

Thank you. Oshare

your investment has gone along in changing my life and every delegate I have met, the future is now!

Thanks for supporting anyone so that they can enjoy this.