EAG Guiding Statement: The EAG will support a culture of high expectations for all students, in and out of school, from early childhood through postsecondary education, leading to career success.

Meeting Objectives
✓ Identify policy initiatives for EAG going forward through a facilitated planning session
✓ Provide insights into the use of data to evaluate and fine tune initiatives.
✓ Structure future meetings and communications according to priorities and member input

Recap by Agenda Item

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:45 – 9:00</td>
<td>Arrival &amp; Registration</td>
<td>Beth Tracy, Bill Hoffman, Bob McFalls, Braulio Colon, Charles Hokanson, Christine Koehn, Chuck Tiernan, Daisy Franklin, Daryl Houston, Geula Ferguson, Lady Hereford, Lori Martini, Marlene Spalten, Paul Perrault, Sharon Wood, Sheff Crowder, Stacy Baier</td>
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<tr>
<td>9:00 – 9:15</td>
<td>Welcome &amp; Introductions</td>
<td>Daryl Houston, EAG Chair, Community Foundation of Palm Beach &amp; Martin Counties, Braulio Colón, EAG Vice Chair, Helios Education Foundation</td>
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<td>9:15 – 9:30</td>
<td>EAG Member Highlights</td>
<td>Daryl asked each participant to introduce themselves and give a 1 or 2 minute summary of a current project their organization has underway.</td>
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<td>9:30 – 10:00</td>
<td>Funder Deep Dive – IBM P-TECH</td>
<td>Beth F. Tracy, Corporate Citizenship Territory Manager, IBM</td>
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<td>Beth Tracy presented information on IBM P-Tech program. Slides and ancillary materials are attached to this meeting recap.</td>
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<tr>
<td>10:00 – 12:00</td>
<td>Facilitated Planning Session</td>
<td>Facilitator: Stacy Baier, President, Pinellas Education Foundation</td>
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</table>
Daryl shared goals of planning session:

**Review of EAG (history, mission, guiding statement)**

**Goals of Planning Session:**

1. Determine what continuing engagement is of interest to EAG members on each of current 3 positions (i.e. attainment, K-12 standards, bright futures)
2. Identify additional area(s) of engagement and determine at what level of engagement (e.g. group learning, policy engagement, collaborative funding, etc.)
3. EAG members share their organization’s level of commitment to each area of interest and what actions that means

**Desired outcomes of Planning Session:**

1. Have an agreement on what the shift will be; i.e. direction to go in
2. What do EAG members want to get out of EAG? (and how do we address these needs)
3. Learn what makes EAG valuable to its members; are meetings valuable; what could make them more worthwhile?
4. What are our next steps
   - Early childhood/early learning

Stacy reviewed the results of the survey previously completed by EAG members designed to inform this planning session. Significant takeaways include:

- Members (90%) believe the existing EAG Guiding Statement reflects the work of the EAG and for most, their individual work. It was recommended that the word “to” be changed to “through” – and is reflected in the revised Guiding Statement at the top of this recap.
- The existing 3 focus areas for the EAG still resonated with members. Work accomplished in each area to date was reviewed. There was discussion that the goals to be accomplished in each area have changed and that should be reflected as the EAG moves forward on these 3 areas.
- Opportunities for potential work by the EAG were surfaced in the survey:
  - Postsecondary Access, Persistence and Success (modified approach to existing focus area)
  - Optimizing Scholarships (modified approach to existing focus area)
  - Support for Standards Implementation Work in local districts (modified approach to existing focus area)
  - Member suggestions (new):
    - Ready to learn initiatives (before K)
    - Vulnerable Parent
    - Early childhood/early learning
    - Teacher Training—If teachers are the single most important factor over student achievement, what is being done by philanthropy to advance their effectiveness? Recruit and retain teachers?
    - Parents—How do we support parents as the first teachers? Connected to school readiness.
    - Elevating rigor of classroom instruction
    - Grade level reading
✓ A group discussion followed concerning these opportunities as prompted:
   - Are there any of these we could consolidate in the focus areas above?
   - Are there any new ones we want to add?
   - Prioritize and Define “what is the work”?  
✓ The key means of how the work is done was reported from the survey and discussed (scored from the survey; high score means greater agreement):
   - Shared Learning of state and national trends (4.2)
   - Networking (3.0)
   - Sharing of member initiatives (4.0)
   - Collective Action (2.8)  
✓ Finding: Widespread agreement that the way of working together has been going well and it is a relevant for the EAG to continue with this style of work.

12:00 – 12:30  
Lunch

Facilitated Planning Session (Continued)  
Facilitator: Stacy Baier, President, Pinellas Education

Stacy obtained input from attendees on Key Considerations:
1. Transition work to “how” we are doing the work
2. Separate agendas:
   A. Learning
   B. Activation
   C. Monitor/Support
3. Broaden definition of advocacy. Issue of funder limitation on geography must be taken into account; how can regional support help state-wide advocacy.
   A. Requires development of strategies that can be mobilized at all levels
4. Must frame what we are working on very clearly and define desired outcome
5. Align the strategic initiatives so they reflect the entire continuum
6. Consider how to use available macro measurements (e.g. K readiness rates, PSE attainment, etc.)
   A. Potentially use the Florida Chamber Scorecard where current data available.
7. Think through the criteria when it is time to launch an initiative (through philanthropic lens)
8. Define role for policy changes to support EAG priorities
9. Consider how support strategies can change on existing focus areas
10. Look for strategic issues and potential demonstration projects

Identified potential missing components:
1. Out of school supports
2. Culture of raising community wide expectations
3. Equity
4. Framing & strategy that acknowledge how education areas connect throughout the pipeline
5. Leveraging existing community based resources to build the pipeline, e.g. LCANs
6. Policy for the opportunity to expand & support CCSS & accountability

1:30 – 2:00  
Initiative Updates:
Daryl introduced brief updates:
Florida Partnership for Attainment

**Braulio Colón, Vice President, Florida Student Success Initiatives, Helios Education Foundation**

- FPN is a member of the Florida Partnership for Attainment which includes statewide members (FPN, FCAN, Florida Chamber, Helios Education Foundation, and Lumina Foundation) as well regional members (e.g. various LCANs and their members)
- The work of this group was energized by the Higher Education Coordinating Council’s (HECC) adoption of an attainment goal (branded by the HECC as “Rise to 55”)
- Leadership of this group is transitioning to FCAN who will be convening it in the future

Early Success

**Bob McFalls, FPN President/CEO**

- There continues to be interest in developing a workgroup and initiatives around early success. While the EAG has been discussing early learning, other FPN constituencies are also interested in other aspects of early success
- Funding is being sought to develop this issue further

Innovative Scholarship Workgroup and CASI Learning Community

**Bill Hoffman, FPN Education Consultant**

- These initiatives which are result of the CASI grant
- ISWG – begun in spring; goal is to increase impact of members’ post-secondary scholarship investments. Have had number of meetings
- Developed goals for 2018, around making existing programs more effective
- Looking in 2019 to work more in non-traditional scholarships
- CASI Learning Community – begun informally with the CASI grant
- This LC is designed to help members address the unique challenges philanthropy face when working in attainment, local engagement, and scholarships. First convening is tomorrow

**2:00 – 2:30**

Using Data to Evaluate and Fine Tune Initiatives

**Paul Perrault, Vice President, Director of Research & Evaluation, Helios Education Foundation**

Paul presented on specific strategies and reasoning for evaluation of philanthropic investments. His presentation is included in the meeting recap materials.

**2:30 – 3:00**

Implementing EAG Initiatives, Next Steps, and Meeting formats

**Daryl Houston, EAG Chair, Community Foundation of Palm Beach & Martin Counties**

**Braulio Colón, EAG Vice Chair, Vice President, Florida Student Success Initiatives, Helios Education Foundation**
The members of the EAG would like to have their revised plans and goals in place before the next EAG meeting at the Summit (date below). To that end, a smaller group will distill the input provided during the planning session and convene the EAG via Zoom before the Summit meeting.

Be on lookout for Doodle Poll to identify best date for Zoom meeting.

| 3:00   | Adjourn |

Save the Date:  EAG Meeting at Summit February 13, 2019; 3:15 – 4:45