Building Philanthropy to Build a Better Florida
Letter from the President & Board Chair

We are pleased to present to you with Florida Philanthropic Network’s new strategic plan. This plan grew out of the engagement and leadership of our members – with a vision for the future of philanthropy in Florida and honor for its legacy. The plan was approved by FPN’s Board of Directors in May 2013 and will guide the organization’s work for the next few years.

In many ways, this dynamic plan puts a finer point and a more laser-like focus on FPN’s direction for the past few years. The plan underscores FPN’s current commitment to play a leadership role in ensuring that philanthropy has a strong voice in policy discussions in Florida, as well as our commitment to build the knowledge and skills of our members and to connect them with other funders and sectors. We do all of this in order to increase and enhance investments that advance the common good in Florida.

The plan also places a greater emphasis on increasing FPN’s financial strength and internal capacity. FPN has grown and changed so rapidly in the past few years. As the organization begins to move out of its developmental years, it is imperative that it has the capacity it needs to achieve its goals.

In these challenging times, it is essential that philanthropists in Florida actively work together – striving toward common good, addressing persistent disparities, increasing collective impact through partnerships and cross-sector collaboration, and incorporating promising practices to attain higher levels of individual and collective effectiveness.

Please join us in implementing our strategic plan and pursuing these goals. FPN represents the collective strength of philanthropy in Florida, with both the power and responsibility to make a difference. We look forward to working with all of our members and community partners to build philanthropy to build a better Florida.
1. ENSURE FPN’S LEADERSHIP VOICE IS ESSENTIAL IN FLORIDA’S POLICY DECISIONS

A. Expand FPN’s influence and participation in policy discussions.

B. FPN’s expertise and knowledge shapes policy decisions.

C. Continue to engage diverse audiences through multi-sector convenings and collaboration.

D. Be the trusted source about philanthropy in Florida.

2. ADVANCE THE COMMON GOOD BY INCREASING PHILANTHROPY’S EFFECTIVENESS IN FLORIDA

A. Convene Florida grantmakers to learn from one another, share best practices, and take action on topics of common interest.

B. Engage new and more donors in continuing Florida’s philanthropic legacy.
3. BUILD AND NURTURE A DIVERSE MEMBERSHIP COMMITTED TO FPN’S MISSION

A. Build a membership of all types, sizes, and interests that represents at least half of the total grantmaking dollars across the state of Florida.

B. Recruit grantmakers located outside of Florida that have an interest in investing in the state’s nonprofits or initiatives and engaging with the state’s philanthropic sector.

C. Retain at least 95% of FPN members each year.

4. INCREASE FPN’S FINANCIAL STRENGTH AND CAPACITY

A. Identify necessary staffing, technology and programming elements required to achieve FPN’s mission and goals.

B. Attract resources to fully support FPN.

C. Use volunteer resources.

D. Establish common, consistent messaging on the role of FPN and of philanthropy in Florida.

E. Review all FPN activities to ensure they provide sufficient profitability and/or are mission congruent.