Using Data to Evaluate and Fine Tune Initiatives

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Education Affinity Group Meeting
Tampa, Florida
October 9, 2018
Why do you use evaluation in your work?
Four Education Data Challenges
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1) Diluted or Weak Metrics – Do our metrics really tell us what we want to know?

2) Connecting Data Systems - Can we understand long term impact?
3) Divide between those that have the data and those that need/want it. How do we ensure that the right people have access?

4) Making meaningful use of the data. What do we do with the data? How do we support students with what we’ve learned?
4 Key Steps Around Evaluation and Measurement
Clearly Define your Outcomes and Identify Measures that can Address Your Impact
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Certain resources are needed to operate your program

If you have access to them, then you can use them to accomplish your planned activities

If you accomplish your planned activities, then you will hopefully deliver the amount of product and/or service that you intended

If you accomplish your planned activities to the extent you intended, then your participants will benefit in certain ways

If these benefits to participants are achieved, then certain changes in organizations, communities, or systems might be expected to occur

Your Planned Work

1. Resources/Inputs
2. Activities
3. Outputs
4. Outcomes
5. Impact

Your Intended Results
Level-Set Expectations on Each Component of Your Work
Choose What to Evaluate and Gather Data

What do you really want to learn?

Gather data around the learning you are most interested in learning about.

Don’t waste resources or time analyzing data that won’t lead to any use or utility.
Make Use of and Learn From the Data

Share results internally and course correct when possible.

Learn with and partner with your grantees.

Disseminate the results with the field.
In the social sector we have seen an explosion of support to help measure social impacts.
Questions

WE BELIEVE

COMMUNITY • EQUITY • INVESTMENT • PARTNERSHIP